# **Marcos Acosta: Software Engineer**

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Backend engineer specializing in distributed systems and machine learning infrastructure. Experience building scalable data pipelines that process terabytes daily, designing reusable software, running large-scale experiments, and delivering data-driven insights to inform features that impact hundreds of millions of users. Active in the NYC coding community, with personal projects spanning frontend development to game design.

### **Software Engineering Experience**

Languages used: C++, TypeScript (JavaScript), Java, Python, SQL

#### L4 Software Engineer @ Google - Google Play (Apps ML) - July 2023 - Present

Recent highlights:

- Developed and launched backend systems for the Comics Hub, a new Manga/Anime destination on the Play Store serving 400K daily active users in Japan
- Designed and implemented a relevance ranking framework deployed across multiple Play Store surfaces, enabling personalized content recommendations based on user activity
- Improved ranking optimization workflow by implementing state-of-the-art hyperparameter tuning, reducing training cycles from O(days) to O(hours)

### Software Engineering Intern @ Google – Google Play (Play Analytics) – Summer 2022

• Designed user segmentation system leveraging Google's TFX platform to automatically identify emerging user cohorts through unsupervised learning

#### ML Engineering Intern @ Masimo – Summer 2021

• Leveraged Computer Vision algorithms to reliably extract readings from EKG monitor video feeds

### **Personal projects**

- Developed csshell.com, which reached the front page of Hacker News and garnered 24K visits in one week
- Contributed to I'm Not a Robot, which has received over 2M visits

## **Research Experience**

### Student Researcher @ Harvey Mudd College – Music Information Retrieval Lab (MIRLAB) – Spring 2022

• Co-authored "An Exploration of Generating Sheet Music Images" published at ISMIR 2022, exploring novel approaches to direct sheet music generation bypassing traditional symbolic intermediates (<u>link</u>)

### Student Researcher @ Brown University - Socially Responsible AI for Computational Creativity - Spring 2021

• Developed encoder-decoder architecture for ASL-to-text translation achieving 83% accuracy, addressing gaps in Sign Language Recognition research (<u>link</u>)

### Education

B.S. Computer Science, Harvey Mudd College Sep 2019 – May 2023

GPA: 3.969